

Dear principals and school leadership,



Rainbows in Schools is a volunteer, nonprofit group of parents and teachers.

Our aim is to make it easier for schools to move towards LGBTQIA+ inclusion by providing online resources and workshops that support cultural change.



Let's celebrate diversity on Wear it Purple Day (Aug 31st)!

Wear it Purple Day celebrates the diversity of families and provides support and inclusion for kids from rainbow families and those that are discovering their own identities.

At a time when so many of our amazing young people struggle with mental health issues, celebrating diversity with Wear it Purple Day shows young people they are loved and supported with the right to be proud of themselves and their families.

Your school can celebrate Wear It Purple Day on Aug 31st in small ways or big ways: it is simple to go all the way Purple!

You could do any or all of the following, and many more suggestions at wearitpurple.org:

- Visit http://wearitpurple.org/ to receive loads of FREE merchandise, including stickers, posters and wristbands to give out to staff and students.
- Have a purple casual clothes day for students, or invite them to add purple items to their school uniform for the day, with donations to Wear It Purple or another youth charity of your choice.
- Put messages celebrating diversity in newsletters and social media.
- Hold an event at a nearby cafe or park. (Don't forget to register the event with Wear It Purple and get the FREE merchandise!)
- Encourage parents and staff to wear purple,

Every school community can celebrate and support diversity on Aug 31st.

For more information and to register your event go to wearitpurple.org.

Yours, Rainbows in Schools.